

Alignment Matrix for Graduate Program - Updated September 2014

SLOs for Communication Studies	Oral Defense of Comprehensive Exam, Report, or Thesis	Graduate Coursework	Written answers/paper for Comprehensive Exams, Report, or Thesis
1. Has a grasp of foundational theory, issues, and history in the discipline		X	
2. Has advanced-level knowledge of a communication specialization such as persuasive, interpersonal, political and or/rhetorical communication	X	X	X
3. Has the ability to synthesize and critically evaluate information pertinent to communication research	X		X
4. Has the ability to plan and conduct a program of independent research that makes a useful contribution to the rhetoric/communication research community	X		X
5. Has the ability to select and apply the appropriate methodological tools to a research question	X		X
6. Has a grasp of the methodologies basic to both quantitative and interpretative studies in communication		X	
7. Has the ability to effectively present and discuss academic research	X		
8. Has the ability to write for professional publication			X