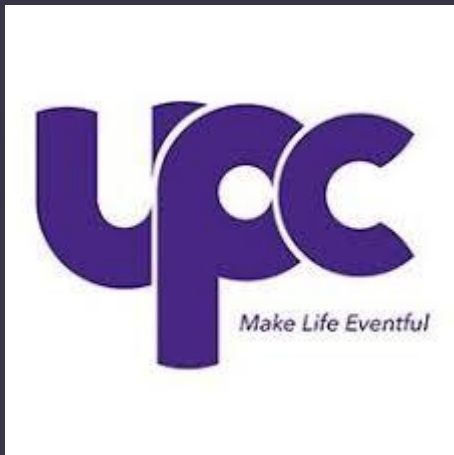




miracle network  
dance marathon  
**at kansas state**



# Partners



# The Story of Dance Marathon

- <https://www.youtube.com/watch?v=kIHuxf4i6Ms>



# What is Dance Marathon?

- DANCE MARATHON (DM) IS NOT JUST ONE DAY A YEAR!
- DM is a YEARLONG fundraiser that raises money and awareness for local Children's Miracle Network Hospitals
- DM is the largest and most profitable student-run organization in the nation
- Occurs at over 300 universities nationwide
- Has raised over \$62 MILLION for the kids!

# Children's Miracle Network



- 62 children enter Children's Miracle Network Hospitals every minute
- Since 1983, CMN Hospitals have raised over 5 BILLION dollars for 170 hospitals across United States and Canada
- These donations have gone to support research and training, purchase equipment, and pay for uncompensated care, all to save and improve the lives of as many children as possible
- Some of these children are battling cancer, some traumatic injuries, some are premature who require constant care and others have genetic diseases

# What is a Dancer?

- You don't have to be good at dancing or even like dancing!
- A dancer can be better described as a volunteer or a registrant
- Throughout the year dancers participate in as many DM events as possible
- Dancers fundraise through DonorDrive all year long to try and raise the most money they can leading up to the event
- As a dancer you can register on DonorDrive as an individual or sign up with a group of friends and make a team

# Dancer cont..

- Dancers provide the spirit and energy that drives DM. Without dancers, none of this would be possible!
- The goal of all dancers is to raise money and awareness for the kids!
- When you register as a dancer for K-State DM, you pledge to raise a certain amount for CMN Hospitals. Registration is \$20 a person
- We give you all the necessary tools you need to raise money

# The Big Event

- APRIL 7th, 2018 from 4:00-10:00 in the K-State Recreation Complex (MAC gym)
- Free food!
- Raffle Prizes
- Awards for top fundraising teams/individuals
- Team Olympics
- Guest speakers
- Live performances
- Morale Dance
- Stories from miracle children and families



# Morale Dance

- Over the course of the year the DM team members and Morale Captains will choreograph an 8 to 10 minute “Morale Dance”
- Morale Captains will teach the dance in sections to the audience throughout the day of the Big Event for everyone to learn
- At the end of the day, everyone will come together to do the entire dance leading up to the “Big Reveal”
- The morale dance symbolizes the dedication and teamwork put forth over the course of the entire year

# How do we raise money?

- Over the course of the year, there will be many different fundraising opportunities
- Local organizations & businesses will have benefits nights that donate a percentage of proceeds to DM
- Letter writing campaigns
- Canning
- Booths throughout campus, union, etc..
- Larger events (Trick-or-Treat FTK, “FT5K”, Benefit Concert, etc..)
- Private donations

# Easy ways to raise money fast

- How to raise \$100: ask two family members for \$25, ask five close friends for \$5, then ask 35 Facebook friends for \$1 or to donate change
- Even better, ask your friends to join your team!
- How to raise \$200: put aside \$10 for 10 weeks, attend canning events, ask 10 members of church, work, etc. for a \$10 donation
- If you're really feeling in the holiday spirit, ask family to donate to your team rather than buying that extra Christmas present you wanted

# DonorDrive

- DonorDrive is a program that many non-profit organizations use
- It is a very fast and simple way to keep track of how much money you have raised throughout the year
- DonorDrive is where you can set goals for yourself and your specific team
- If an individual or team exceeds their goal they will both be awarded incentives at the Big Event in April

# DonorDrive cont.

## 4. Select either:

- **Individual:** if you are not planning on being part of a team
- **Create a Team:** if you are the first one to make a team and are going to recruit members
- **Join a Team:** if you are joining a friend's team (there will be a drop down menu, just find the name of the existing team and select it!)
- Once you are registered you can begin fundraising!
  - You can share your specific “url” through email, facebook, twitter, etc. and it will take people to your donation page where they can donate electronically!

# How to Register on DonorDrive

1. Go to:

<https://events.dancemarathon.com/index.cfm?fuseaction=donorDrive.event&eventID=2845>

2. Click **Register Now!**

3. Select team or individual.



# Social Media



- Facebook: K-State Miracle Network Dance Marathon
  - Invite your friends to like our page!



- Twitter: @KStateDM



- Instagram: @kstatedancemarathon