

Communication Studies

The Department of Communication Studies is a community of scholars and students dedicated to communication research and education through the analysis, interpretation and production of messages.



Academic Track

Organizational Communication

When polled, employers consistently rate communication as the top skill desired in employees. In order for organizational members to function, they must be able to share ideas, solve problems and work together effectively using communication skills.

Communication practices in organizations are highly complex and critical to shaping organizational culture and viability. This academic track includes courses to develop and improve verbal and nonverbal communication skills while examining current research on communication processes in a variety of organizational contexts.

Furthermore, courses also focus on the challenges associated with information management, cultural diversity and image-building. This communication specialization is ideal for students who plan on entering the business sector in a variety of fields and those students who seek to assume leadership positions at work or in their local community.

Communication Studies Courses - 39 hours

Core Courses - 12 hours

COMM 320: Theories of Human Communication (3 hrs)

COMM 330: Rhetoric in Western Thought (3 hrs)

COMM 431: Criticism of Public Discourse (3 hrs) or

COMM 433: Communication Research Methods (3 hrs)

COMM 550: Senior Colloquium (3 hrs) or

COMM 551: Senior Honors Thesis (3 hrs)

Organizational Communication Courses - choose 12 hours

COMM 311: Business and Professional Speaking (3 hrs)

COMM 326: Small Group Discussion Methods (3 hrs)

COMM 328: Professional Interviewing (3 hrs)

COMM 425: Theories of Organizational Communication (3 hrs) *****REQUIRED*****

COMM 440: Collaborative Communication and Event Planning (3 hrs)

COMM 480: Intercultural Communication (3 hrs)

COMM 535: Leadership Communication (3 hrs)

Electives - 15 hours of additional COMM courses

Additional Requirement - 3 hours must be at the 500 level or above (in addition to COMM 550 or COMM 551)

POTENTIAL CAREERS

COMMUNICATIONS REPRESENTATIVE/
SPECIALIST

PROJECT MANAGER

MARKETING OR SALES REPRESENTATIVE

TRAINING AND DEVELOPMENT OFFICER

EVENT COORDINATOR

RECRUITING REPRESENTATIVE

BUSINESS MANAGER

COMPLEMENTARY MAJORS/MINORS

BUSINESS-RELATED MAJORS

INDUSTRIAL/ORGANIZATIONAL
PSYCHOLOGY

LEADERSHIP STUDIES MINOR

FOR MORE INFORMATION:

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