

COMMUNICATION STUDIES

Community. Culture. Change.

Communication is the cornerstone of our lives, shaping our relationships, workplaces, homes, and communities. Communication Studies focuses on understanding and improving how we interact with each other in multiple contexts.

ACADEMIC TRACK

ORGANIZATIONAL COMMUNICATION

When polled, employers consistently rate communication as the top skill desired in employees. In order for organizational members to function, they must be able to share ideas, solve problems, and work together effectively using communication skills.

Organizational Communication concentrates on how communication organizes, coordinates, and facilitates behaviors. Students learn how communication can be enhanced to improve information and idea sharing, problem solving, leadership, and interactions in a variety of organizational settings.

POTENTIAL CAREERS

COMMUNICATIONS REPRESENTATIVE/SPECIALIST
PROJECT MANAGER
MARKETING OR SALE REPRESENTATIVE
TRAINING AND DEVELOPMENT OFFICER
EVENT COORDINATOR
RECRUITING REPRESENTATIVE
BUSINESS MANAGER

COMPLEMENTARY

MAJORS/MINORS

BUSINESS-RELATED MAJORS
INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY
LEADERSHIP STUDIES MINORS

ORGANIZATIONAL COMMUNICATION

Communication Studies Courses – 39 hours

Core Courses – 12 hours

COMM 320: Theories of Human Communication (3 hrs)

COMM 330: Rhetoric in Western Thought (3 hrs)

COMM 431: Criticism of Public Discourse (3 hrs) or

COMM 433: Communication Research Methods (3 hrs)

COMM 550: Senior Colloquium (3 hrs) or

COMM 551: Senior Honors Thesis (3 hrs)

Organizational Communication Courses – Choose 12 hours

COMM 311: Business and Professional Speaking (3 hrs)

COMM 326: Small Group Discussion Methods (3 hrs)

COMM 425: Theories of Organizational Communication (3 hrs)

Required

COMM 480: Intercultural Communication (3 hrs)

COMM 535: Communication and Leadership (3 hrs)

Electives – 15 hours of additional COMM courses

Additional Requirement – 3 hours must be at the 500 level of above (in addition to COMM 550 or COMM 551)

For More Information:

Communication Studies Department

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